



Financial Tear Sheet

Where the power of nature meets the logic of science for the betterment of health.

ChromaDex leverages its complementary business units to discover, acquire, develop and commercialize patented and proprietary ingredient technologies that address the dietary supplement, food, beverage, skin care and pharmaceutical markets. In addition to our ingredient technologies unit, we also have business units focused on natural product fine chemicals, chemistry and analytical testing services, and product regulatory and safety consulting. As a result of our relationships with leading universities and research institutions, we are able to discover and acquire early stage, ingredient technologies that are protected by intellectual property. We then utilize our in-house chemistry, regulatory and safety consulting business units to commercialize the ingredients. Our ingredient portfolio is backed with clinical and scientific research, as well as extensive patent protection. Our portfolio of ingredient technologies includes NIAGEN® nicotinamide riboside; pTeroPure® pterostilbene and; PUREENERGY®, a caffeine-pTeroPure® co-crystal. To learn more about ChromaDex, please visit www.chromadex.com.

ChromaDex Contact:

Andrew Johnson, Director of Investor Relations

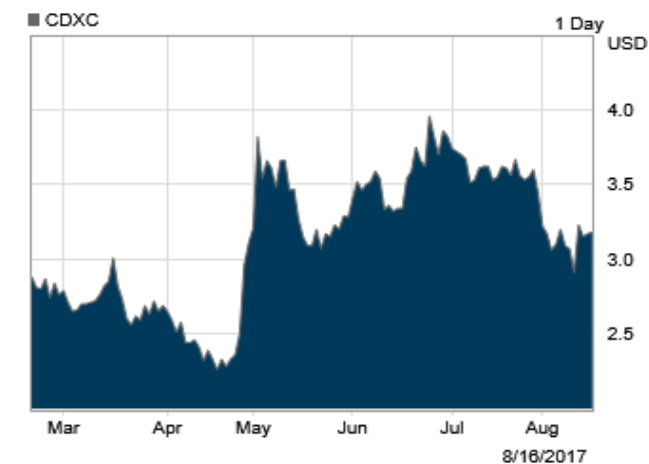
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Stock Performance

CDXC (Common Stock)	
Exchange	NASDAQ (US Dollar)
Price	\$3.18
Change (%)	▲ 0.01 (0.32%)
Volume	116,097
52 Week Low	\$2.25
Market Cap	\$146,578,583
Rolling EPS	-0.15
PE Ratio	N/A
Shares Outstanding	46,093,894

Data as of 08/16/17 4:00 p.m. ET



Data provided by Nasdaq. Minimum 15 minutes delayed.

Recent Headlines & Events

Date	Title
08/10/17	ChromaDex Reports Second Quarter 2017 Financial Results
08/03/17	ChromaDex® to Report Second Quarter 2017 Financial Results on Thursday, August 10, 2017
07/10/17	ChromaDex Sponsors Global Gathering of Scientific Leaders in NAD+ Metabolism and Signaling at the 2017 Federation of American Societies for Experimental Biology Conference

There are currently no events scheduled.

SEC Filings

Filing Date	Form
08/16/17	4
08/14/17	8-K
08/10/17	8-K
08/10/17	10-Q

Corporate Governance

Frank L. Jaksch Jr.	CEO
Steve R. Allen	Chairman
Jeff Baxter	Non-Executive Director
Steven A. Block	Non-Executive Director
Rob Fried	President and Chief Strategy Officer
Kurt Gustafson	Non-Executive Director
Steven D. Rubin	Non-Executive Director

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	79	80.79	52.4	24,128,014
Mutual Fund	59	5.78	3.5	1,606,699
Insider *	5	5.48	3.1	1,429,798

*Insider values reflect direct beneficial ownership.

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Champion River Ventures, Ltd.	4,589,980	10.0	4,589,980	05/26/17
Frost Phillip MD ET AL	3,469,521	7.5	-414,500	09/12/16
Pioneer Step Holdings, Ltd.	3,059,988	6.6	3,059,988	05/26/17
Brauser (Michael H)	2,933,220	6.4	3	05/25/17
Honig (Barry Charles)	2,409,312	5.2	-488,299	12/31/16
Black Sheep, FLP	2,075,052	4.5	0	05/25/17
The Vanguard Group, Inc.	893,941	1.9	-91,331	06/30/17
Smithburg (William D)	640,000	1.4	640,000	06/06/16
Tieton Capital Management, LLC	616,620	1.3	-72,115	06/30/17
Fried (Robert N)	585,985	1.3	0	05/25/17